New Era Life Insurance Co.

Med Supp New Business

Summer Cash Bonus

Submission Period: 7/1/2024 - 9/30/2024 Payout Date: 10/28/2024

Summer is here and so is your chance to cash in! Boost your earnings under the sun with our Summer Cash Bonus!

No limit to earnings! No minimum app count required!

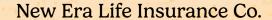
Submit 11+ qualifying apps to instantly increase your earnings per app!

Underwritten Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps \$250	
Med Supp F ^{HD} & G ^{HD}	\$200		
Med Supp C, F & G	\$175	\$225	
Med Supp N & M	\$150	\$200	
Hospital Indemnity MA Gap	\$75	\$125	

Open Enrollment Plans	Bonus per App When you submit 1-10 qualifying apps	Bonus per App When you submit 11+ qualifying apps	
Med Supp F ^{HD} & G ^{HD}	\$100	\$150	



For underwritten new business plans only, except for the open enrollment plans indicated above. Applications for all eligible plans must be issued and paid for by 10/14/2024. Policies must be inforce at the time of processing the payment. See back for additional details.



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Payout Examples

Plan	Apps Submitted 16 qualifying apps submitted	Bonus per App When you submit 11+ qualifying apps	Total
Underwritten Plan F ^{HD}	4	\$250	\$1,000
Underwritten Plan C	4	\$225	\$900
Underwritten Plan N	4	\$200	\$800
Open Enrollment Plan G ^{HD}	4	\$150	\$600
Total Bon	us Earnings	\$3,300	

Plan	Apps Submitted 8 qualifying apps submitted	Bonus per App When you submit less than 10 qualifying apps	Total
Underwritten Plan F ^{HD}	2	\$200	\$400
Underwritten Plan C	2	\$175	\$350
Underwritten Plan N	2	\$150	\$300
Open Enrollment Plan G ^{HD}	2	\$100	\$200
Total Boni	us Earnings	\$1,250	

Rules & Exclusions

- New business only.
- No bonus will be given for guarantee issue, disability or conversion business.
 Policies must be received between the Submission Period of 7/1/2024 9/30/2024.
- Policies must be issued and paid for by 10/14/2024. Policies must be inforce at the time of processing the
- Producers and FMOs must be in good standing with New Era Life Insurance Company, New Era Life Insurance Company of the Midwest, and Philadelphia American Life Insurance Company (collectively "The Company") at the conclusion of the cash incentive.
- The Company reserves the right to withhold a payout if persistency, loss ratios and production do not meet an acceptable lével.
- The Company, at its sole discretion, reserves the right to modify, change or rescind any of the qualifications or offerings at any time.
- The decision of The Company on any interpretation of these rules shall be final and conclusive.