



Important Update: Star Sellers Program

Thank you for your continued partnership with Devoted Health.

We are writing to share an important update about the **Star Sellers Program (SSP)**, our broker loyalty program. After careful consideration, we have made the decision to terminate SSP, effective September 30, 2026.

What this means:

- The program remains **fully active through the PY26 SSP year**, which ends on September 30, 2026. You will continue to earn rewards (e.g., Broker Bucks) for applications written through that date. No SSP rewards will be earned for applications written after that date.
- Any unused Broker Bucks will **expire on January 1, 2027**. All Broker Bucks earned through SSP must be redeemed in the Marketing Storefront by that date.

We value your commitment to Devoted and the work you do on behalf of your clients. If you have any questions, please reach out to Agent Support or your local Devoted contact.

[Contact us](#)