

Dental Marketing Credits

Summer 2018 Dental Insurance Marketing Credits Program



Marketing Credits...Like Cash in Your Pocket!

This summer, earn marketing credits for the issued Dental insurance applications you place with Mutual of Omaha. Use your credits for all kinds of business-building activities. Each marketing credit equals \$1. Earn up to 300 credits a month!

Credits Automatically Added

You earn the following credits each month – June, July and August – in which you have at least one issued Mutual of Omaha Dental insurance new-business application:

- 50 credits for the first issued app each month
- 100 credits for the second issued app each month
- 150 credits for the third issued app each month

Example

Karen had the following issued Dental policies this summer:

- June:** One policy for 50 credits
- July:** Three policies for 300 credits
- August:** Two policies for 150 credits
- Total = 500 credits (each credit = \$1)**

Redeeming Your Credits

In September, we'll send you a final balance with a special redemption form you can use for:

- Leads you purchase from any vendor
- Postage for Mutual of Omaha product mailings
- Advertising fees
- Office supplies that assist you with our electronic tools (computer, laptop, tablet or smart phone)
- Website development
- Conference fees

Your Balance

We'll send you an email with your accumulated credits in July and again in August. September's email will give you your total and how to redeem your credits. You may begin to redeem your credits then, but don't wait too long, You must redeem your credits by December 1.

Mutual of Omaha Dental Insurance

Consumers shared what they want from their dental coverage and we listened. We designed our dental insurance policies to help pay for the dental services they need and to give them the confidence of knowing what their out-of-pocket costs will be.

Two competitively priced dental insurance policies help your clients select the coverage that's best for them. There's also an optional vision care rider.

Sales Tools

Application Options

You may submit a dental insurance application in any of three ways so you can use the method that's right for every situation.

1. On the Medicare supplement e-App (has multiple signature options)
2. e-App (has multiple signature options)
3. Paper application

Mobile Quote

Use our mobile quote app for fast, convenient rates. Download from Google Play or the App Store, search "Quotes for Sales Professionals."

Find all the current tools and much more on [Sales Professional Access](#), [product tab](#), [dental insurance pages](#).

