

INTRODUCING THE

Devoted Health Star Sellers Program (SSP)

We strive to treat all our agents like they're part of our family. That means we believe in celebrating your wins — big and small. Our loyalty program helps us do just that for all high-performing agents.*

Who can take part in our loyalty program?

- Broker must have a Ready to Sell (RTS) status and remain in good standing with Devoted Health.
- Agents not employed by Devoted Health.

How does the program work?

- Total app count for the program is based on effective dates from 1/1 through 12/1 of each plan year. Program resets every plan year.
- Each CMS-approved application will be accrued per plan year. As you submit more apps, you'll qualify for more trainings, events, and Broker Bucks.



Bronze
1-10 apps

Silver
11-30 apps

Gold
31-70 apps

Platinum
71+ apps

	Bronze 1-10 apps	Silver 11-30 apps	Gold 31-70 apps	Platinum 71+ apps
Welcome outreach from our Sales team	✓	✓	✓	✓
Access to our marketing portal, plus free \$100 Broker Bucks to spend on our swag, sales & marketing materials, and PPE for agent use at sales/marketing events	✓	✓	✓	✓
Access to our broker support line 5 days a week	✓	✓	✓	✓
Invites to exclusive broker events	✓	✓	✓	✓
Invites to host Devoted Health-sponsored events when and where available	☐	✓	✓	✓
Recognition call from our Sales team, plus an invite to an exclusive broker event	☐	✓	✓	✓
An extra \$200 Broker Bucks to spend in our marketing portal	☐	✓	✓	✓
Recognition call from your Market Leader, plus an invite to an exclusive broker event	☐	☐	✓	✓
Annual subsidy to cover the total cost of AHIP certification when taken through Devoted Health	☐	☐	✓	✓
An extra \$500 Broker Bucks to spend in our marketing portal	☐	☐	✓	✓
An extra \$1,000 Broker Bucks to spend in our marketing portal	☐	☐	☐	✓
Personalized note from our CEO, plus a customized item to showcase your achievement	☐	☐	☐	✓

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*Program is not open to agents at e-broker agencies. Program may change at any time. Agent support is available for all licensed agents. Devoted Health is an HMO and/or PPO plan with a Medicare contract. Our D-SNPs also have contracts with State Medicaid programs. Enrollment in our plans depends on contract renewal. Devoted Health Broker Bucks can only be redeemed in the Marketing Portal for Devoted Health-approved items such as branded swag, marketing/sales materials and personal protective equipment (PPE) for use at appointments and events.